

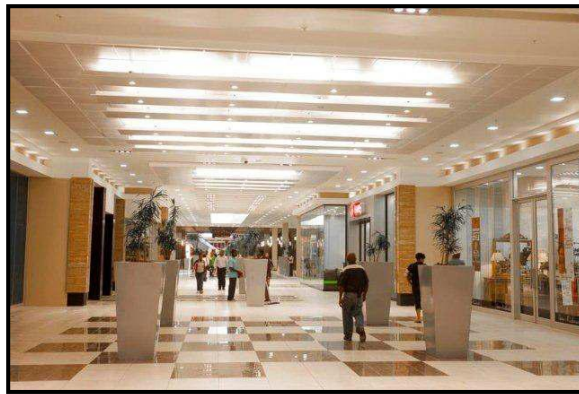
GENERAL FACTS

Region	Lenasia, Johannesburg South
Type of Centre	Regional Shopping Centre
Physical Address	Corner K43 and Nirvana Roads, Lenasia, 1820
Website Address	www.traderoutemall.co.za
Size (Gross Lettable Area)	72 000m ²
Total No. of Parking Bays	2700 (2400 outside + 300 undercover)
Total No. of Stores	160
Average Monthly Footcount	±850 000
Trading Hours	Monday- Thursday: 9am- 6pm Friday: 9am- 7pm Saturday: 9am- 5pm Sunday & Public Holidays: 9am- 3pm
National Tenants	Ackerman's, Foschini Group: (Exact, Fashion Express, Foschini, Markhams, Sterns & Sport Scene), Massmart: Game, Pick N Pay, The Edcon Group: (CNA, Edgars, Jet), Truworths Group: (Identity & Truworths), Woolworths and Mr Price Group.
Target Market:	Indian, Black, Coloured, White



TRADE ROUTE MALL

Corner K43 and Nirvana Roads, Lenasia, 1820
Tel: 011-852-0304 Fax 0865905672



PLEASE NOTE:

- The rates below are excluding VAT charged @ 14%.
- Standard 7 day(s) rate charge
- Submitting a booking form does not confirm space; booking will only be confirmed once proof of payment has been received.
- The Centre supplies tables and chairs, all exhibition equipment have to be placed on floor covering. Carpeting cost is inclusive of labour and maintenance costs.
- Carpeting is compulsory for all bookings at R25.00 per square meter.
- Electricity is optional and an additional cost of R250.00 per booking.



COURT DETAILS, RATES AND FLOORPLAN

Exhibition Courts – Upper Level		
<p>Jet Court: (Jet 1, 2, 3) 9 m² - 120m² R2,700 – R36, 000</p>	<p>Jet 1 – Directly Opposite Jet Store Jet 2 – Between Mr Price and Just For Feet Jet 3- Between Jv Styles and Total Sport</p>	<p>Court: R300.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>
<p>Legit Court: 9 m² - 60m² R2,700 – R18, 000</p>	<p>Directly Opposite Legit Store</p>	<p>Court: R300.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>
<p>Exact Court: 9 m² - 60m² R2,700 – R18, 000</p>	<p>Between Mica Beauty Store and Legit Store</p>	<p>Court: R300.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>
<p>JV Styles Court: 9 m² - 20 m² R2,700 – R6, 000</p>	<p>Next to the Escalator Railing Between JV Styles and Seasons</p>	<p>Court: R300.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>
<p>Edgars Court: 9 m² - 20 m² R2,700 – R6, 000</p>	<p>Next to the Escalator Railing, Opposite the Edgars Entrance</p>	<p>Court: R300.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>
<p>Y-FNB Court: 9 m² - 16m² R2, 160 – R3, 840</p>	<p>Between Glamourize and Woolworths</p>	<p>Court: R270.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>
<p>Y-ABSA Court: 9 m² - 16m² R2, 160 – R3, 840</p>	<p>Between Ackermans and Woolworths</p>	<p>Court: R270.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>
<p>Markhams Court: 9 m² - 16m² R2, 160 – R3, 840</p>	<p>Directly Opposite Markham</p>	<p>Court: R270.00 per m² excl vat Carpet: R25.00 per m² Power: R250.00 optional</p>



Exhibition Courts – Lower Level		
Lifestyle Quarter Court: 150 m ² - 500 m ² R45, 000 – R150, 000	Directly Opposite Music Boat and Wacki Bites	Court: R270.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional
Pick n Pay Court: 36 m ² - 42m ² R10, 800 – R12, 600	In-Between the Escalators	Court: R300.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional
Game Court: 36 m ² - 42m ² R8, 640 – R10, 080	In-Between the Escalators Opposite the Game Store	Court: R270.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional
The Hub Court: 20 m ² - 42m ² R4, 800 - R10, 080	Outside The Hub Store	Court: R270.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional
Outside Pick n Pay Court: 9m ² - 25 m ² R2, 700 – R7, 500	Directly Outside The Pick n Pay Entrance	Court: R300.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional
House & Home Court: 9m ² - 25 m ² R2, 160 – R6, 000	Directly Outside House and Home	Court: R270.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional
Wimpy Court: 9m ² - 16 m ² R2, 700 – R4, 800	Between Wimpy and OK Furnitures	Court: R300.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional
Nandos Court: 9m ² - 16 m ² R2, 700 – R4, 800	Between Nandos and The Bag Cabin	Court: R300.00 per m ² excl vat Carpet: R25.00 per m ² Power: R250.00 optional

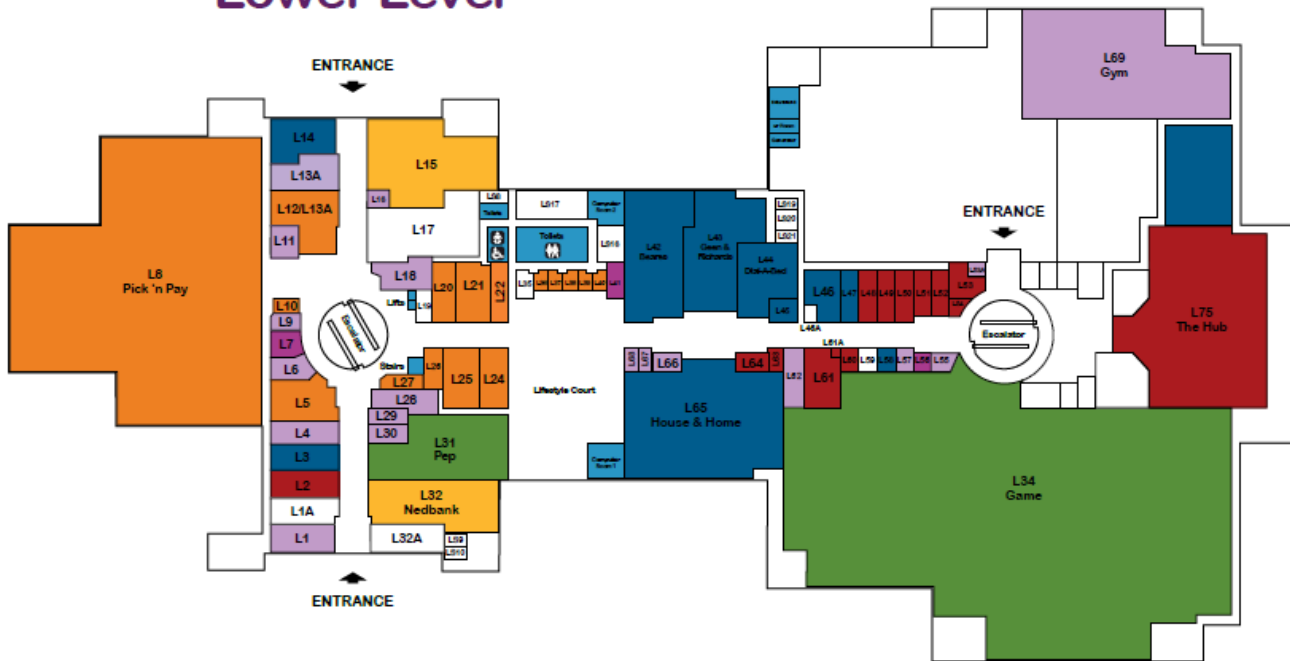
TRADE ROUTE MALL

Corner K43 and Nirvana Roads, Lenasia, 1820
 Tel: 011-852-0304 Fax 0865905672

Upper Level



Lower Level



PROMOTIONS COURT APPLICATION FORM

1. CONTACT DETAILS

Name of Tenant/Company/Exhibitor: _____

Contact person: _____

Position/Designation: _____

Contact Numbers:

Tel: _____

Cell: _____

Fax: _____

Email: _____

2. INVOICING DETAILS

Invoice to be made out to: _____

VAT registration number: _____

Postal address for invoice purposes: _____

Postal code: _____

Person responsible for payment: _____

Position/Designation: _____

Contact Numbers:

Tel: _____

Cell: _____

Fax: _____

Email: _____

3. BOOKING DETAILS

Court interested in: _____

Dates: _____

If court is unavailable, please specify a second option: _____

Area required for carpet tiles: _____

No of tables required: _____

No of chairs required: _____

4. SECURITY ARRANGEMENTS

By Exhibitor: _____

5. LAYOUT

Plan to be provided by promoter for approval by Centre Management.

6. PROMOTIONS POLICY

The following will apply to ALL promotions held at Trade Route Mall:

- All requests require a full written proposal
- Cancellations made without the aforesaid notice, will still be liable for a **cancellation fee of 25%** on the amount for the exhibition space.
- Centre Management reserves the right of admission
- No promotion or exhibition may be in conflict with any of our Tenants' products and/or services
- No amplified music may be played without prior consent from the Centre Management
- All promotional material i.e. posters, stickers, signs, etc. to be approved by Centre Management.
- Tables and chairs to be arranged by the exhibitor and will be for exhibitor's expense. (Negotiable depending on quantity required.)
- Any promotions relating to fundraising events, the promoters must provide a fundraising number prior to the event
- The height restriction is 1.8m throughout the Centre.

The following will NOT be permitted:

- Street collections or raffles
- The promotion or sale of any product which does not suit the image and brand of the Centre
- Distribution of pamphlets, flyers, brochures or any advertising material within the Centre or in the parking areas
- No hawkers, vendors and pets are permitted in the Centre or in the parking areas

Rules for approved promoters:

- No promotions will disturb the normal trading of any Trade Route Mall Tenants by means of loud music, performances or announcements
- No promotional material should be attached to permanent fixtures in the Centre, i.e. walls, pillars, windows, shop-fronts, doors, etc.
- Absolutely **NO** handwritten posters will be permitted
- No banners may be placed in the centre without prior arrangement with or consent from the Centre Management
- Trade Route Mall will not be held liable for any damage or loss incurred to promotional material and/equipment
- The promoter will be held responsible for any damages to Trade Route Mall property or equipment resulting from the relevant promotion
- Setup must be complete before 08h00 on the day of the promotion
- The promotion should be up and running during official trading hours of the Centre and may not finish or close before 17h00
- Promotional area must be left neat and tidy at night
- On completion of the promotion, all promotional material should be removed after 17h00 on the last day of the promotion
- Centre Management reserves the right to cancel or postpone an exhibition or promotion at short notice, in the event of any breach of this agreement by the Exhibitor.

Rules applicable to vehicles in the Centre:

- Vehicles may only be brought into the Centre after 18h00 or before 08h00 and **must** be accompanied by Centre Security representatives
- Any display vehicles must have close to empty petrol tanks
- A key to each vehicle must be left in a sealed envelope at the Security Control Room for the duration of the promotion
- Vehicles that are not manned must be locked at all times
- Car alarms must be deactivated
- It is the promoter's responsibility to keep display vehicles neat and clean

7. CHARGES PAYABLE BY EXHIBITOR

The total cost of the promotion is _____ **per exhibition** Inc VAT (invoice no. _____) payable by promoter.

7.1. Public Liability Insurance:

Name: _____
Registration number: _____
If legal person: _____
Full names: _____
Surname: _____
ID (if natural person): _____

Hereby irrevocably indemnifies and hold harmless Trade Route Mall as a whole, their successors in title or assigns, their employees and Tenants against all or any liability, regarding any promotional operation, or any damage to the building, equipment or utilities during the promotional act / erection of or performance of such (including legal cost as between attorney and own client) damage or injury, to property or person including that may be incurred or sustained by any person whomsoever and howsoever arising, including but not limited to act of negligence, and also against any action, legal proceedings and claims of whatsoever nature which may be instituted or made, arising out of, or in any way connected with any intra or extra mural exhibition, demonstration or other promotion either held by or organised by the owner or company of the specific Tenant that requested the function.

Thus done and signed on this _____, the _____ day of _____ 20 _____
on behalf of the promoter.

Name: _____

Signature: _____

EXHIBITOR

Name: _____

Signature: _____

CENTRE MANAGEMENT